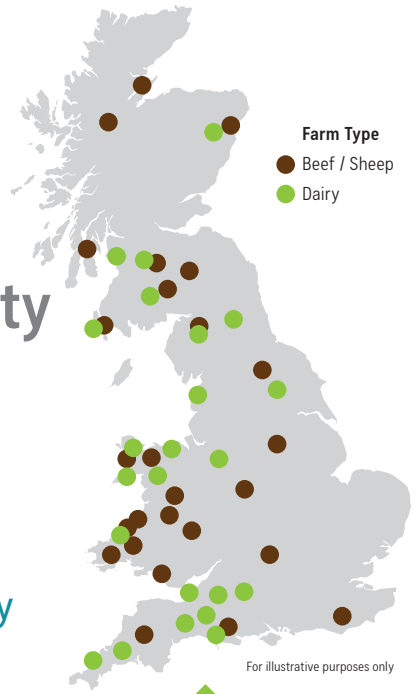




Helping GB farmers improve the productivity and profitability of grassland systems

Improving the efficiency of grazing systems is a key driver of profitability for beef, sheep and dairy farming.



Each additional 1 T DM utilised per hectare can be worth between an estimated £204 and £334 per year in net margin*

*approx. values. Source Mayne and Bailey 2016.

“ It’s well known that grazed grass is the cheapest feed available to any farmer. GrassCheckGB helps gauge grass availability, livestock performance and feed value of well managed grassland. ”

Robert Fleming, Castle Sinniness, GrassCheckGB farm.

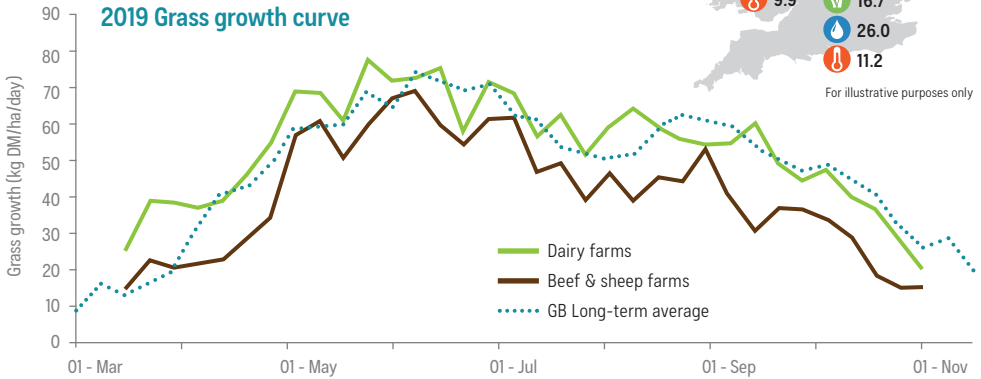
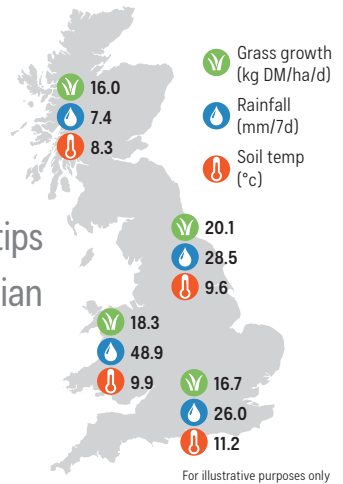


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FREE weekly updates available on:

- Local and regional weather, soil conditions, grass growth & quality data
- Current and timely grassland management tips
- Keep up to date online and in Farmers Guardian



How much do you get from your grassland?

GrassCheckGB farms grew on average 11.1t DM/ha on their grazing platforms in 2019.

Reap the benefit of evidence-based insight to improve

- ✓ Growth
- ✓ Quality
- ✓ Utilisation
- ✓ Profitability

GrassCheckGB is a grass monitoring network involving 50 dairy, beef and sheep farms across Great Britain.

Farmers across the GrassCheckGB monitoring network measure their grazing platform weekly throughout the grazing season and submit regular samples for grass quality analysis.

Weekly grass measurements and pre/post grazing covers are fed into an online platform along with stock numbers, milk/meat sales and details of meal and silage fed.

The initiative is a collaboration between CIEL (Centre for Innovation in Livestock), the Agri-Food and Biosciences Institute (AFBI), Rothamsted Research, the three GB meat levy bodies, and industry sponsors.



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